

## **Weidmüller Australia appoints APS Industrial as National Distribution Partner**

Weidmüller Australia is pleased to announce the appointment of APS Industrial as its new National Distributor. This includes the full range of Weidmüller products and solutions

APS Industrial is a new locally owned and managed independent company. It combines the world's best electrical brands in automation, power distribution and switchgear, motor control, enclosures, connectivity, industrial communications, and wiring solutions. With headquarters in Melbourne, the new Group has acquired Ramelec and HiTech – two well established Australian distributors and will have an established national footprint. Combining this existing infrastructure and market presence with APS's high profile, well respected, and experienced leadership team, this new group is sure to become a major force in the Australian electrical landscape.

Rafael Koenig, Managing Director of Weidmüller Australia commented when the deal was announced:

*"We are excited to announce APS as a National Distribution Partner for Weidmüller. For us, this is an outstanding opportunity to provide better customer service and proximity to our users across Australia. Servicing the market alongside global technology leaders for Automation, switchgear and enclosure solutions have the potential to change our industry's landscape" and goes on to say, "In addition to the quality-focused leading brands that APS has partnered with, the experience and professionalism of the new leadership team lead by Lloyd Thomas, David Hegarty and Simon Kearney, together with the existing Ramelec and Hi-Tech structures, will make it easier for our customers to deal with us and we are looking forward to a long-term successful collaboration".*

APS Industrial is headquartered in Melbourne and in addition, has a national network of offices in Adelaide, Perth, Sydney and Brisbane supported by strategic local stockholdings and expert technical and application knowledge. To learn more about APS Industrial and their locations, enquire about a product or view current career opportunities, please visit [www.apsindustrial.com.au](http://www.apsindustrial.com.au).

***Weidmüller – electrical connection, transmission and conversion of power, signals and data in the industrial environment. – Let's connect.***